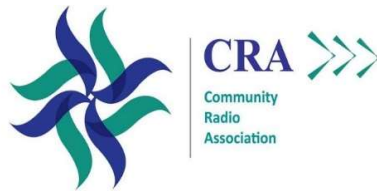


Annual Report 2018-19 & 2019-20



Community Radio Association is a platform of functional and upcoming CR stations in India. Our membership is open to CR Activists, professionals, Community members as well as students who subscribe to the aims and objectives of the Association.

As a Ministry of Information & Broadcasting (Government of India) recognized, not-for-profit cultural organization, the Community Radio Association of India (CRA) strengthen 'community broadcasting by building stations' capability and by creating a healthy environment for these sectors to thrive and succeed. Community Radio Stations members are actively broadcasting nationwide that play a vital role in providing a voice to communities.

These community broadcasting stations:

1. Provide a diverse range of viewpoints that enrich the social and cultural platforms and contribute to public interest outcomes.
2. Promote the identities of local communities and contribute to social changes.
3. Provide opportunities for participation in free-to-air public broadcasting and content production.
4. Contribute to media diversity.
5. Generate a high level of local content.
6. Provide a unique range of services and programs.

The strength of CRA is its network of experienced radio practitioners, who manifest the mandate of the community radio: to reach out to the hard to reach populations and bring the unheard voices to the fore in an inclusive, non-discriminatory and sustainable manner. This organization is a true reflection of India's diversity, the multitude of languages and dialects, the varied topography and history. It is the only network in this sector, which is totally democratic and allows space for dissent, reflecting the heterogeneous character of their communities amounting to over 5 million people.

Community Radio Association represents operating Community Radio Stations in India and has regional governing body members, five zonal chapters and is in the process of forming state chapters. Led by functioning and sustainable radio stations, CRA brings to the fore the best practices and provides a platform to share the experiences of a very diverse community. CRA brings with it grassroots experience and success stories from the ground. It is best equipped to convince those in any doubt and to mobilize groups of people, NGOs and

others representing the diversity of the country to set up Community Radios and providing a platform to share the voices for the people in media dark and hard to reach areas.

We pleased to inform that CRA provides leadership, advocacy guidance and community to its members. As a Community Radio Stations member, you can access support, expertise and services to help you we wish all you to evolve into an effective voice of CR Movement in India. Add you voice to the voice of CRA. Being a democratic platform, we are open to suggestions/discussions and debates on issues that affect the stakeholders of CR Movement. Individual members of CRA have worked in various capacities as facilitators, mentors, trainers for other organizations involved in the CR Sector namely, IIMC, CEMCA, Ministry of Science and Technology, CDAC, NSDC, UNICEF, UNESCO, FTII etc.

The present Executive Members Board assumed charge on 01 August 2018:

- N.A.Shah Ansari, President
- Man Mohan Singh , Secretary General
- MSH Beg, Treasurer

The preceding Executive Members, who held the office covering Financial Years 2016-2017 and 2017-2018 are.

- President - Prof. Ashok Singh Sunhal
- Secretary General – Prof. Jayanth N Pethkar
- Ms Pooja O Murada, Treasurer

OUR STRATEGIC PRIORITIES

The Community Radio Association work falls into three key areas:

1. Supportive Environment – build a healthy environment in which community broadcasting can thrive.
2. Capability and Sustainability of Stations – grow the capability and sustainability of stations.
3. Community Radio Viability and Growth – strengthen the Community capacity building programs to provide leadership.

We are pleased to present the Community Radio Association of India’s latest Annual Review and share some highlights for the 2018-19

GOVERNMENT OF INDIA MINISTRY OF INFO. & BROADCASTING C. R. AWARENESS WORKSHOPS:

- CRA successfully organized two Ministry of Information and Broadcasting, Government of India Community Radio (CR) Awareness Workshops at Dharamshala, Hyderabad, Varanasi & Ranchi. Participants were given a walkthrough of the community radio, its policy guidelines and provisions, technical requirements and understanding of communities and listeners for the purpose of engaging them with the Radio. The CRA has issued press notes, organized press meets during the awareness workshops to build visibility of the sector in the country. The print, visual and audio media gave good coverage to our work during these workshops.

1. Community Radio Awareness Workshop, Dharmashala

The Dharamshala two-day Community Radio (CR) Awareness Workshop was organized for about 40 participants from across Himachal Pradesh, Uttarakhand, Punjab and Jammu & Kashmir in collaboration with local partners Gunjan Radio & Tashi Delek Radio from October 24th-25th 2019

2. Community Radio Awareness Workshop, Hyderabad

The Hyderabad three-days Community Radio (CR) Awareness Workshop was organized for about 40 participants from across Telangana, Tamilnadu, and Andhra Pradesh in collaboration with local partner Radio Charminar & Radio Deccan from 27th -29th December 2019.

3. Community Radio Awareness Workshop, Varanasi

The Hyderabad three-days Community Radio (CR) Awareness Workshop was organized for about 40 participants from across Uttar Pradesh, in collaboration with local partner Citizens Foundation from 03-05 February 2020.

4. Community Radio Awareness Workshop, Ranchi

The Hyderabad three-days Community Radio (CR) Awareness Workshop was organized for about 40 participants from across Jharkhand, Bihar, and Chhattisgarh in collaboration with local partner Radio Khanchi from 13-15 March 2020.

Community Radios ::Amplifying Local Actions on Child Marriage and Continuing Education

[Workshop organised by Community Radio Association ,India and UNICEF at Indore on 7th Feb and 8th Feb'19]

In a Two day workshop ,where 60 Community Radio Stations across the nation participated ,an important national issue Of Child Marriage and continuation of education of Girl child was thoroughly discussed .The session was opened by Barsha Chabaria ,North VP –CRA .President CRA ,Mr N A Shah Ansari welcomed all and congratulated all the 60 Community Radio Stations to be a part of this mission where Community Radio stations can play a pivotal role in bringing local actions to stop the issue of Child marriage and promote continuing education for girl child.Secretary CRA ,Manmohan Singh encouraged each of the Community Radio Participant to join hands and make the mission successful .Miss. Alka Malhotra presented an overview of the Year long Project with UNICEF and expected deliverables from each CR.She also explained on the issue as an outcome of deprivation amongst Girls and barriers to continuing education .Miss. Arupa Shukla discussed on the issue of ECM [Early child Marriage]explaining the present scenario ,State Schemes ,Strategies adopted and shared the current facts and figures and showcased creative films on the same.Group Works on Episod exercise been done by Madame Pooja Murada ,Alfaze –Mewat Radio .clarified ideas on Episode Planning ,Strategy and formats. Further ahead another Group Work by Prof, Jayanth Pethkar from Jyotirgamaya CR clarified on the identification of the topics .It was shared that the outcomes and learnings of Poshan Abhiyaan can also enrich the episodes to be produced. Proper Message

Matrix, Planning of Radio Programmes on different themes, selection of experts, bringing stories of change, making resources and communication available and assessment of reach and impact all were discussed as guidelines.

All the Community Radio Stations were suggested to start the Project under the title “Bachpan Express”. From 19th Feb ’19. All CR’s are to produce 6 episodes till 31st Mar’19 .This project shall be continued till 2020.

Bachpan Express Phase II: - Banchpan Express Phase II Project was start to 01st Nov 2019 All CR’s are to produce 6 episodes till 31st January 2020.

Workshop on Positive Masculinity” Jointly by CHSJ and UNICEF India 17-19th June 2019, New Delhi

A two days’ workshop where 30 Community Radio Stations across the nation participated issue on positive masculinity.

- **Mission Corona Project:** from UNICEF to broadcast a series on COVID19 Specific and sensitive Risk Communication and Community Engagement (RCCE) through Community Radio Stations (CRS) during COVID 19 Outbreak. The project is shared with 124 Community Radio Stations across the nation participated.
- **Paheli Pahelwan :** form BBC Media Action airing four ‘Paheli Pahelwan” audio interstitials on the 30 Community Radio Stations across 8 states of India(in accordance with list shared with BBC Media Action.
- **CDAC :** The Project is shared with 115 Community radio station. Each Station was awarded a contract of Rs. 28,000.

CRA MEMBERSHIP:

- CRA continues to support community radio stations irrespective of membership through regular communications, personal interactions and via phone by sharing of news, information and resources. CRA has One hundred thirty four (134) CR Stations as members. One Hundred twenty nine (129) members are fully paid voting Member of CRA till date. Four (4) to Five (5) are likely to become members shortly.

INTERACTIONS AND ADVOCACY WITH MINISTRIES:

- CRA has been continuously working with DAVP by attending meetings and assisting Stations on empanelment, payments, pending bills issue, campaign and submissions of the bills.
- CRA has worked with WPC regularly on the Wireless Operating License (WOL) renewal license issues, WOL online Payment issues, User Id and Password issues of various Radio stations. CRA has actively followed up with the Ministry of Telecommunications for the renewal of the licenses of its member stations. It has been a very time consuming effort but many stations have received their renewal letters after the efforts made by CRA.

FUND RAISING:

- UNICEF Bachpan Express Project: Raised Rs. 7,594,770 (Seventy Five Lakh Ninety Four Thousand Seven Hundred Seventy) from UNICEF to broadcast a series on Child Marriage and continuation of education of Girl child called “Bachpan Express”. The project is shared with 60 Community Radio Stations across the nation participated. All payments are being made in time and no pendency exists.
 - CRA Received Rs. 4, 40,000, (Four Lakh Forty Thousand) Membership fee of F.Y. 2018-19.
 - CRA Received RS 3, 24, 00 (Three Lakh Twenty Four thousand) Membership fee FY 2019-20.
 - Mission Corona Project: Raised Rs. 67,42,000 (Seventy Seven Lakh Forty Two Thousand) from UNICEF to broadcast a series on COVID19 Specific and sensitive Risk Communication and Community Engagement (RCCE) through Community Radio Stations (CRS) during COVID 19 Outbreak. The project is shared with 124 Community Radio Stations across the nation participated.
 - Paheli Pahelwan Project :- Raised Rs 350,000(Three Lakh Fifty Thousand) form BBC Media Action airing four ‘Paheli Pahelwan” audio interstitials on the 30 Community Radio Stations across 8 states of India(in accordance with list shared with BBC Media Action
 - Tapping New Financial Resources: Provided linkage of CRs with MSME, NSDC & Ministry of health, UN and social justice to get support from them to pitch at different Govt.

PROPOSAL UNDER CONSIDERATION /PREPARATION:

- Room To Read: Project proposal on Girl Child Education in 6 States –Delhi, UK, Rajasthan, Telegana & Maharashtra.
- UNRC:- International Bidding on dissemination of 75 Years on the UN as UN A@75
- World Bank: School Education in Bihar and other states.
- APPI: Proposal on Women and Child Development in Odisha and other state.
- NSDC: Proposal for PMKVY 2.0 Special project has been submitted in NSDC.
- BBC Media: - Proposed on COVID -19 Programe.

EC MEETING:

- First EC Meeting was held on 24th August 2018, Hotel Visaya, Panchsheel Park New Delh.
- Second EC Meeting was held on 05 Feb. 2019, Chokhi Dhani Resort, Indore.
- Third EC Meeing was held on 27th August 2019 at Hotel Glen Westend Inn, New Delhi
- Fourth EC Meeting was held on 09 April 2020 in Zoom.
- Fifth EC Meeting was held on 21st April 2020 in Zoom
- Sixth EC Meeting was held on 31st May 2020 in Zoom
- Seventh EC Meeting was held on 17 June 2020 In Zoom
- Eighth EC Meeting was held on 20 July 2020 in Zoom
- Ninth EC meeting was held on 19th August 2020 in Zoom

GB Meeting

- **One GB Meeting was held** on 28th August 2019 at Hotel Glen Westend Inn, New Delhi

COMMUNICATIONS:

- To communicate quickly with the members, a dedicated Whatsapp Group was created and has been very successful in becoming a platform in bridging the inter Station communications by providing specialized, up to date information. Facebook is also being posted.

Formation of New Task Force

To make the CRA activity more participatory & transparent the following Task Force Committees formed are as under;

- Ethics Committee
- Project Committee
- Communication & Publication
- Local Coordination
- Media & Public Relations

CRA Website Launched :

- The much awaited website of Community Radio Association has been launched. Members are now able to upload programmes and audio files in the website www.craindia.in

CRA Newsletter:

Newsletter is published quarterly by Community Radio Association. A soft copy of the newsletter can be downloaded from www.craindia.in

CRA REGISTER:

- Cash Book Register
- Cheque Register
- Call Register
- CRA Membership Register
- Attendance Register
- File Register
- Dispatch Register
- Stock & Asset Register

DIGITAL SIGNATURES

- CRA governing board members Digital signatures have been registered for all timely submission of Income Tax reports online.

STTAFF SALARY, RENTALS AND PROFESSIONAL FEES PAYMENTS

- All payments are being made in time and no pendency exists. Monthly payments to staff, rent, has been made.
- CRA shifted their office Noida to Delhi month of June 2019.

ANNEXURES

1. Audit Report for 2018-19
2. Balance Sheet 2018-19
3. Audit Report 2019-20
4. Balance Sheet 2019-20