



**CRA** >>>  
Community  
Radio  
Association

**CRA-Executive Body Meeting -MINUTES OF MEETING**

Date: 07 April 2021

Time:11 AM

Agenda ::

The following members were present:

- Dr. B S Panwar -President CRA
- Dr. Priti Bhombe -Treasurer CRA
- Jayesh Joshi -Secretary CRA
- Dr. I. Arul Aram –Vice President (South)
- Dr. Sumedha Singh –Vice President (North)
- Kakunuri Venkat Reddy–Joint Secretary
- Sachin Menkudale –Vice President (West)
- Bhaskar Jyoti Bhuyan - Vice President (North East)
- Sandeep Kulshreshtha- Vice President (Central)
- Viresh Singh-Joint Secretary
- Yusufi F Kapadiya-EC Member
- Ashish Tandon-EC Member
- Yogesh Jhagra-EC Member
- Manvendra Negi –EC Member
- Fr. Xavier Kudiamssery-EC Member
- Kimjanenge kipgen-EC Member
- Debanjana Devbarman-EC Member
- Sandeep Rana- Coordinator

*Prigender*

### **Agenda of the Meeting:**

Secretary General CRA, Mr. Jayesh Joshi requested the President to start the meeting with the agenda decided. President Dr. B.S. Panwar welcomed all members and initiated the meeting.

### **Presentation of last three Month Report**

1. Mr. Sandeep first thanked to all members. He listed Many of highlights as given below:-

We are happy to share with you the activities which we have undertaken after taking over charge from the outgoing Executive Committee on February 15, 2021.

The Paid Member of CRA Increased to 150 from 144 during the period.

- 1) Submitted a project in the Ministry of I& B to organize awareness orientation workshops for new and upcoming Community Radios Stations (CRs) and Capacity Building workshops for old CRs. The selection process is in progress and we will know the outcome by next month.
- 2) Immediately after taking charge, we, met the Joint Secretary MIB and Additional Director (CR), MIB to discuss the issues and problems being faced by the CRs like nonavailability of advertisements from Bureau of Community Outreach (previously known as DAVP), problems CRs facing in getting empanelled with BOC and in getting the bills uploaded on their website, issues regarding signing of GOPA, WoL renewal of license, getting the vendors of radio equipment empaneled and other related issues. The MIB officials assured us of getting these grievances redressed in the near future.
- 3) Submitted a proposal to Chief Election Commissioner, Election Commission of India and State Election Commissioner of the five states- Kerala, Tamil Nadu, Puducherry, West Bengal and Assam - going for elections requesting them to provide financial help for organizing orientation workshops for CRs in the five states for creating awareness about participation in elections. Mr Sandeep is regularly chasing the matter with ECI and the VPs/JSSs/EC members of respective states are also chasing the matter in their respective states. Our proposal is being considered favorably and we are expected to get some help from ECI.
- 4) The fresh UNICEF campaign for creating awareness about vaccination was coordinated by Mr Jayesh Joshi, Secretary General, CRA and was launched on February 22, 2021 and benefit is provided to maximum number of 60 CRs. The amount of Rs 50,000/- is being provided to each station.
- 5) Since a wide spread of COVID 19 was witnessed in Maharashtra. Special efforts were required. So, Mr Sachin, Vice President (Western Region) coordinated with UNICEF to formulate a fresh media strategy to control the spread through CRs in Maharashtra. CRA submitted another proposal about 200 CRs on COVID-19 Vaccination to UNICEF.



6) We met the Director, CEMCA and requested her to organize an Orientation Workshop for "Documentation & Report Writing". CEMCA has agreed to organize the Orientation Workshop for all CRs in a batch 100 stations in each batch during the months of April, May and June, 2021. The first workshop is expected to be organized on April 15 & 16, 2021.

7) We despatched proposals to the Ministry of Agriculture and Ministry of Health for projects to CRs.

Dr. B.S. Panwar, President CRA suggested two co-opted Members include in CRA Executive Committee. All EC Members agreed with Dr. B.S. Panwar. Two Members of co-opted are mention below:

- 1 Ajay Kumar, Radio IIT Kanpur
2. Abhishek Arun, Radio Mayur ,Bihar

Mr. Jayesh Joshi, Secretary General CRA , Presentation of Present & Future –CRA Current & Future role & responsibility.

#### **Current Role: -**

Mr. Jayesh Joshi, Secretary General CRA said, The current role of CRA seems to be that of an association but is actually working as an organization working on its own reaching out to various departments for programmes and sources for funding. The CRA tries to get money from various ministries and then moves ahead only.

#### **Future Role and Responsibility**

Mr. Jayesh Joshi, Secretary General CRA said, The CRA actually needs to work on the following to be like an organization which it was supposed to have done but could not put into practice.

- Capacity Building for CR on:
  - a. Business Development and fund Mobilisation
  - b. Liasoning with Govt Department and others agencies
  - c. Documentation and Content Development, System Strengthening
  - d. Technical Know how
- The National level as well as State level Advocacy efforts like:
  - a. Budget allocation ,
  - b. Involving as a important stockholder in mass communication
- Work for Policy Changes like Licence fee , Frequency ,DAVP , opening the other stations as well as stop the business house as a CR
- Interaction event for donors CR relation building



- System Strengthening of us so we can prove us .

#### **Next Action Plan of CRA**

#### **Strengthening of CRA :**

#### **How to make this possible**

- A three day meeting with the experts, discuss and develop a strategic plan – how we started, how we have been working so far and what we need to stop-start and do differently in future.
- Discussions for finance mobilization are also required. Pre budget meetings and policy workshops should be the talking point during the making of Strategic plan.

#### **EC engagement**

- The team of three is insufficient to undertake all such activities.
- There is a need to involve all EC members (VP and JS).

#### **The requirement of the formation of the Committees**


That will be responsible for Program designing, Policy work and Financial work. Certain issues should be handled by committees.

- Program designing committee- lead by Dr. Sumedha Singh
- Policy management committee : lead by Sandeep Kulshreshtha

Financial management committee: lead by Dr. Priti Bhombe

Technical Committee : lead by Yogesh Jhagra

The meeting ended with good wishes to all members and wishing good luck for further projects to be received by CRA in days ahead to support CR movement.

  
Dr B.S.Panwar,  
President, CRA

### **COMMUNITY RADIO ASSOCIATION**

Registered under Society Registration Act 1860(XXI) / S/606/Distt. South/2011

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