

Community Radio Association

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ANNUAL REPORT

FINANCIAL YEAR- 2021-22 & 2022-23

“CRA is the true reflection of India's cultural diversity, the multitude of languages and dialects, the varied topography and history with a humongous listener base of the community radio stations through the over 300 community radio stations spread across all the states of the country.”

INTRODUCTION

The Community Radio Association (CRA) is a platform of 350 plus functional Community Radio Stations and other upcoming Community Radio Stations in India. Formed in the Year 2011, it is a body recognized by Ministry of Information & Broadcasting, Government of India. A Not-for-profit organization, CRA strengthens community broadcasting by building the capability of Community Radios and by creating a healthy environment for these sectors to thrive and succeed. CRA provides leadership, advocacy and guidance to its member Stations. Community Radio Association is working with various recognised bodies like Ministry of Information and Broadcasting, Ministry of Rural Development & Panchayati Raj, Department of Science & Technology UNICEF, UNDP, UNESCO, BBC Media and various NGOs in making and Broadcasting radio programmes on various Social, Health and Educational issues etc. ,

Over the years, under the guidance of the Community Radio Association, the Community Radio Stations have become a medium of self-expression and are providing voice to the voiceless to the community in their respective local languages. The Stations provide an opportunity and platform to ordinary men, women and youth, whose voices are not prominently heard on mainstream media, they promote local culture, music, education, good agricultural practices, science & technology, climate & environmental issues, skill development and livelihood improvement, better social benefits of local governance, etc.

COMMUNITY RADIO LISTENERS

There is indeed a humongous listener base of the Community Radio Stations through the over 300 CR stations spread across all the states of the country. There is in fact an upsurge in the listener base due to escalation of community confined to homes due to lockdown and shutdown imposed by Government owing to the pandemic that has clutched the entire world.

The project specific broadcasts supported by state and central Govt., UN and other international agencies have involved the CR stations across the country. These CR stations have an enormous listener base. The programmes developed, created and co-created along with the clients that include central and state governments, corporate, UN and international agencies have been well accepted in the formats that are locally acknowledged and are culturally honored.

RISING TO THE OCCASION

CRA as an organization is a true reflection of India's diversity, the multitude of languages and dialects, assimilating the varied topography and history. There is a humongous listener base of the community radio stations through the over 300 Community Radio stations spread across all the states of the country. There is in fact an upsurge in the listener base owing to escalation of community confined to homes due to lockdown and shutdown imposed by government owing to the pandemic that has clutched the entire world.

CRA has always rose to the occasion in the past as well including a proactive role in containing COVID-19 in our country. This important attempt by the CR stations has been apt and timely. Besides, the different thematic areas approved by the Ministry of I&B, Govt. of India and engaging with a wide array of demography happens to be one key areas of intervention.

CRA has also supported different state and central Govt. in the different Campaigns in many states with the objective of enhancing and emphasizing the importance of engaging with the community. Thus, key messaging or even the wonderful audio visuals developed by CRA or its co-creators in the different states are effectively disseminated through the community radios thereby complementing and amplifying the efforts of the Govt., non-Govt., bilateral, World Bank and other agencies to accomplish common goals.

STRATEGIC PRIORITIES

Key areas of work by Community Radio Association:

1. **SUPPORTIVE ENVIRONMENT** – build a healthy environment in which community broadcasting can thrive.
2. **CAPABILITY AND SUSTAINABILITY OF STATIONS**– grow the capability and sustainability of stations.
3. **COMMUNITY RADIO VIABILITY AND GROWTH**– strengthen the Community capacity building programs to provide leadership.

Community Radio Broadcasting Stations:

1. Provide a diverse range of viewpoints that enrich the social and cultural platforms and contribute to public interest outcomes.
2. Promote the identities of local communities and contribute to social changes.
3. Provide opportunities for participation in free-to-air public broadcasting and content production.
4. Contribute to media diversity.
5. Generate a high level of local content.
6. Provide a unique range of services and programmes.
7. Rising to the occasion including contribution in disaster risk reduction.

The strength of CRA is its network of experienced radio practitioners, who manifest the mandate of the community radio: to reach out to the hard to reach populations and bring the unheard voices to the fore in an inclusive, non-discriminatory and sustainable manner. This organization is a true reflection of India's diversity, the multitude of languages and dialects, the varied topography and history. It is the only network in this sector, which is not only democratic but also allows space for dissent, reflecting the heterogeneous character of their communities amounting to over 5 million people.

Community Radio Association represents functional, vibrant and operating Community Radio Stations in India and has regional governing body members, five zonal chapters and is in the process of forming state chapters. Led by functioning and sustainable radio stations, CRA brings to the fore the best practices and provides a platform to share the experiences of a very diverse community. CRA brings with it grassroots experience and success stories from the ground. It is best equipped to convince those in any doubt and to mobilize groups of people, NGOs and others representing the diversity of the country to set up Community Radios and providing a platform to share the voices for the people in media dark and hard to reach areas.

LANGUAGES AND DIALECTS IN WHICH MESSAGES ARE BROADCASTED

Care is taken to disseminate key messages that are subject specific and sensitive in the language and dialect easily understood and that the local community could relate to and

appreciate in order to have a better acceptability. The messages are broadcasted in the formats that has wide popularity in the community like interviews with local experts/doctors, drama, songs, story-telling etc. to have enhanced listenership and percolation in the community.

The programme specific and sensitive messages are disseminated in over 12 languages and over 25 dialects that also include some tribal dialects. Programme dissemination has been in the following languages and dialects in the year.

Languages:

Bengali, English, Gujarati, Hindi, Konkani, Malayalam, Marathi, Nepali, Odia, Punjabi, Tamil, Urdu.

Dialects:

Angika, Awadhi, Beary, Bhojpuri, BrajBhasa, Bundeli, Garhwali, Haryanvi, Kangri, Khortha, Kokborok, Kurux, Koshali, Magahi, Mewati, Mitei Lol, Paniya, Rajasthani, Sambalpuri, Santhali, Trichi and Tulu.

RADIO PROGRAMME TESTING

All radio content developed by CRA is tested in the community. Although the testing of the radio programmes were through the messages on Social Media, Live programmes, narrow casting to a little extent etc. but it was mostly done by Phone Calls from listeners during the year.

The programme testing was done mostly with the rural community, the local students, women, fishermen, wage earners and youth listeners.

CRA LEADERSHIP:

CRA provides effective leadership, advocacy guidance of the community and its members. As a Community Radio Station member, one can access support, expertise and services to get help and to evolve into an effective voice of CR Movement in India. This is adding voice to the voice of CRA. Being a democratic platform, we are open to suggestions/discussions and debates on issues that affect the stakeholders of CR Movement. Individual members of CRA have worked in various capacities as facilitators, mentors, trainers for other organizations involved in the CR Sector namely, IIMC, CEMCA, Ministry of Science and Technology, CDAC, NSDC, UNICEF, UNESCO, FTII etc.

The present Executive Members Board assumed charge on 30 January 2021:

- Dr. B.S. Panwar, **President**
- Jayesh Joshi, **Secretary General**
- Preeti Mohan Bhombe, **Treasurer**

The preceding Executive Members, who held the office covering Financial Years 2018-19- and 2019-2020, are.

- **President** – NA Shah Ansari
- **Secretary General** – Man Mohan Singh
- **Treasurer** – MSH Beg

new board

CRA Election:

Subsequent to the GB meeting, elections were held and results declared; this was followed by handing-over of charges to the newly elected body dated 15 February 2021.



New Office Bearers CRA: Dr. B.S Panwar, President, Jayesh Joshi, Secretary General & Dr. Priti Bhombe, Treasurer

HIGHLIGHTS OF THE YEAR

We are pleased to present the Community Radio Association of India's latest Annual Review and share some highlights for the 2021-22

- **COVID -19 S & D Prevention Campaign (UNICEF): A series on COVID-19 COVID -19 S & D Prevention Campaign vaccination (myths and misconception FAQs) was broadcasted through community radio station. 6 community radio stations from Maharashtra with high prevalence of COVID were included.**
- **Young Warriors Project (UNICEF): A series on Engaging community radio to empower Adolescents and youth for COVID 19 response FAQs)was broadcasted. 167 community radio stations across the nation were implementing partners.**
- **COVID -19 S & D Prevention Campaign Phase II(UNICEF): A series on COVID-19 COVID -19 S & D Prevention Campaign vaccination (myths and misconception FAQs)was broadcast. 144 community radio station across the nation implemented the project**
- **Evain Media Campaign : A series on COVID 19 vaccination . 10 community radio stations implemented the project.**
- **Wunderthompson- CAB and Vaccination awareness campaign with 06 CRs in selected states**
- **Ministry of Culture: Deshbhagati , Lori & Rangoli Making Campaign run by 71 CRs selected states from 20 January 2022 to 15 February 2020.**

CRA MEMBERSHIP:

CRA continues to support community radio stations irrespective of membership through regular communications, personal interactions and via phone by sharing of news, information, projects and resources' has Two hundred Ten (219) CR Stations as members.

INTERACTIONS AND ADVOCACY WITH MINISTRIES:

- CRA has been continuously working with DAVP by attending meetings and assisting Stations on empanelment, payments, pending bills issue, campaign and submissions of the bills.

- CRA has worked with WPC regularly on the Wireless Operating License (WOL) renewal license issues, WOL online Payment issues, User Id and Password issues of various Radio stations. CRA has actively followed up with the Ministry of Telecommunications for the renewal of the licenses of its member stations. It has been a very time consuming effort but many stations have received their renewal letters after the efforts made by CRA.

FUND RAISING:

- **UNICEF COVID -19 S & D Prevention Campaign Project:** Raised Rs. 252000 (Rupees Two Lakh Fifty Two Thousand) from UNICEF to broadcast **A series on COVID-19 COVID -19 S & D Prevention Campaign vaccination (myths and misconception FAQs)was broadcasted through community radio station . 6 community radio station from Maharashtra with high prevalence of COVID were included.**All payments are being made in time and no pendency exists.
- **UNICE CRA Young Warriors Project:-** Raised Rs. 72,70,000 (Rupees Seventy TwoLakh Seventy Thousand) from UNICEF to broadcast a **series on Engaging community radio to empower Adolescents and youth for COVID 19 response FAQs)was broadcasted 167 community radio station across the nation were implementing partners.** All payments are being made in time and no pendency exists.
- **UNICEF COVID -19 S & D Prevention Campaign Phase II:): Raised Rs 69,70,000(Sixty Nine Thousand Seventy hundred)a series on COVID-19 COVID -19 S & D Prevention Campaign vaccination (myths and misconception FAQs)was broadcast. 144 community radio station across the nation implemented the project.** All payments are being made in time and no pendency exists.
- **Evain Media Campaign : Raised Rs 70,000(Seventy Thousand) A series on COVID 19 vaccination . 10 community radio stations implemented the project.** All payments are being made in time and no pendency exists.
- **Wunderthompson- Raised Rs 270,00 (Two Lakh Seventy Thousand) CAB and Vaccination awareness campaign with 06 CRs in selected states. (Payment received FY 2022-23)**

- **Ministry of Culture: Raised Rs 34, 50,600 (Thirty four Lakh Fifty Thousand Six Hundred) Deshbhagati , Lori & Rangoli Making Camaing run by 71 CRs selected states from 20 January 2022 to 15 February 2020 (Payment received FY 2022-23)**
- **CRA UNICEF : Raised 33,522,000 (Three Core Thirty Five Lakh Twenty Two Thousand only) a campaign, for creating awareness about vaccination, CAN OPD, 170 community radio station across the nation implemented the project. All payments are being made in time and no pendency exists.**
- **Ministry of Culture: Raised Rs 45,04500 (Forty Five Lakh four Thousand Har Ghar Tiranga Campaign run by 110 CRs selected states.**
- **Newsreel Asia CRA: Raised 48000 (forty Eight Thousand) a campaign run by 7 CRS.**
- **CRA Membership : Raised 181,000(One Lakh Eighty One Thousand) from CRA membership FY. 2021-22**
- **CRA Membership: Raised 483000 (Four Lakh Eighty Three Thousand) from CRA membership FY. 2022-23**

PROPOSAL UNDER CONSIDERATION /PREPARATION:

- **A new UNICEF campaign, for Strengthening Community Radios to Create an Enabling Environment to Change life-saving Behaviors amongst Marginalized Communities, will launched it Soon a maximum number of 200 CRSs will benefit from this.**
- **Minister of Agriculture- Proposal for broadcasting various programs for awareness about laws, regulations, newer methods of farming etc.**
- **Proposals, aimed at securing projects for CRSs, were dispatched to the Ministry of Cultural and Ministry of Social Justice & Empowerment.**
- **Election Commission of India- Proposal regarding programs targeting votingrights and duties of citizens for states going for elections**
- **Proposals Submitted to Ministry of Panchayati Raj**

CRA Meetings for Mobilization

- **Meeting with Secretary Ministry of Information & Broadcasting.**
- **Meeting with Dr. Rashmi in DST**
- **Meeting with CEMCA**
- **Meeting with Ministry of Health and Family Welfare**
- **Meeting with Ministry of Agriculture**
- **Meeting with UNICEF**
- **Meeting With Ministry of Culture**
- **Meeting With Ministry of Ministry of Social Justice and Empowerment**
- **Meeting With Ministry of Panchayati Raj**

EC MEETING: (virtual)

- 07th April 2021
- 06th July 2021
- One EC Meeting was held on 07th December 2021 at YMCA New Delhi
- 23RD July 2022
- 06 April 2023
- 16th June 2023

GB MEETING

One General Body Meeting held on 18th March 2023 at Zoom (Online)

COMMUNICATION:

To communicate quickly with the members, a dedicated Whatsapp Group was created and has been very successful in becoming a platform in bridging the inter Station communications by providing specialized, up to date information. Facebook is also being posted.

CRA POLICY•

The much awaited Policy of Community Radio Association has been launched.

Policies which are mandatory for NGOs have been created and approved for CRA.

- **Financial management manual**
- **Child protection policy**
- **HR policy**

- **Policy on conflict of interest**

Task Forces and others tools:-

FORMATION OF NEW TASK FORCES

To make the CRA's activity more participatory and transparent, the following Task Force Committees were formed:

- Ethics Committee
- Project Committee
- Communication & Publication
- Local Coordinating
- Media & Public Relations
- Technical Committee
- Programme Designing Committee- lead by Dr. Sumeedha Singh
- Policy Management Policy –lead by Sandeep Kulshreshtha
- Financial Management Committee-lead by Dr. Preeti Bombe

CRA REGISTERS:

- Cash Book Register
- CRA Membership Register
- Attendance Register
- Stock & Asset Register

DIGITAL SIGNATURES

CRA governing board members Digital signatures have been registered for all timely submission of Income Tax reports online.

STAFF SALARY, RENTALS AND PROFESSIONAL FEES PAYMENTS

All payments are being made in time and no pendency exists. Monthly payments to staff, rent etc. has been made.

ANNEXURES

1. Audit Report & Balance Sheet for FY 2020-21 ,2021-22 & 2022-23
2. Annual Report CRA” FY 2020-21, 2021-22 &2022-23
3. Memorandum of Association

MEDIA REPORTS ON CRA PROGRAMMES

There has been wide mention of the programmes broadcast by CRA in the country. Both the print and electronic media have given adequate space to this critical programme across the country.

इम्स
दैनिक

कानपुर देहात/बिल्हौर

कोरोना वायरस से जीतेंगे जंग

शिवली कानपुर देहात। कानपुर देहात के एक मात्र सामुदायिक रेडियो वक्त की आवाज 91.2 एफ एम बैरी दरियावने शुरू किया कोरोना जागरूकता से सम्बंधित कार्यक्रम कोरोना किट। कोरोना किट प्रोग्राम में समझेंगे और जीतेंगे कोरोना से जंग इस प्रोग्राम में शामिल किया गया है किस तरह से हम जाने की कोरोना के लक्षण क्या होते हैं, उनकी पहचान हम खुद कैसे करें, होम आइसोलेशन क्या है और इसमें क्या क्या सावधानी करनी होती है। साथ ही कोरोना से बचने के लिए घर पर ही क्या इलाज किया जाए जिससे कोरोना महामारी से हमारा शरीर अपनी इम्युनिटी बढ़ा सके और कोरोना महामारी से बचाव कर सके। साथ ही अगर हमें सांस लेने में समस्या होती है तो कैसे जाने की हमारा ऑक्सीजन लेवल कितना है और सबसे खास बात की खान



पान के क्या लिया जाए जिससे शरीर की प्रतिरक्षा मजबूत बनी रहे। कोरोना किट प्रोग्राम के प्रत्येक एपीसोड में कानपुर देहात के सरकारी चिकित्सकों को शामिल किया जाता है जो कोरोना से

सम्बंधित जानकारी श्रोताओं को देते हैं। समुदाय के उन लोगों की सफलता की कहानी को भी शामिल किया गया है। उन्हीं को जुबानी में जो कोरोना से जंग जीत कर आये हैं ताकि श्रोताओं के मनोबल बढ़ सकें

। कोरोना किट प्रोग्राम के अंतर्गत कोविड 19 से संबंधित कानपुर देहात की सभी हेल्पलाइन नंबरों को लगातार बोला जाता है जिससे कानपुर देहात के जन जन को कोरोना से सम्बंधित कोई भी समस्या हो तो हेल्पलाइन के माध्यम से जानकारी प्राप्त कर सके। इस प्रोग्राम प्रसारण शनिवार दोपहर 1 बजे से 1.10 बजे तक और पुनः प्रसारण सोमवार शाम 7.30 बजे से 7.40 बजे तक हो रहा है। रोजाना 9 बजे रात्रि से 10 बजे रात्रि तक फोन प्रोग्राम के जरिये श्रोताओं के व्यवहार आते हैं जो कोरोना से संबंधित होते हैं उन सवालों के जवाब कानपुर देहात के चिकित्सकों के द्वारा कोरोना किट प्रोग्राम के माध्यम से दिये जाते हैं। समुदाय के लोग कोरोना किट प्रोग्राम में बढ़ चढ़ कर हिस्सा ले रहे हैं और अपने सवालों को करके उनके सही उत्तर पा रहे हैं।

कम्युनिटी रेडियो के जरिए फैला रहे कोरोना की जागरूकता

कानपुर देहात। कानपुर देहात जिले के एक मात्र सामुदायिक रेडियो वक्त की आवाज 91.2 एफ एम बैरी दरियाव शिवली ने शुरू किया कोरोना जागरूकता से संबंधित कार्यक्रम कोरोना किट। इस प्रोग्राम में समझेंगे कि कोरोना से कैसे जंग जीती जाएगी।

किस तरह से हम जाने की कोरोना के लक्षण क्या होते हैं, उनकी पहचान हम खुद कैसे करें, होम आइसोलेशन क्या है और इसमें क्या क्या सावधानी करनी होती है साथ ही कोरोना से बचने के लिए घर पर ही क्या इलाज किया जाए जिससे कोरोना महामारी से हमारा शरीर अपनी इम्युनिटी बचा सके और कोरोना महामारी से बचाव कर सके साथ ही अगर हमें सांस लेने में समस्या होती है तो कैसे जाने की हमारा ऑक्सीजन लेवल कितना है और सबसे खास बात की खान पान के क्या लिया जाए जिससे शरीर की प्रतिरक्षा मजबूत बनी रहे कोरोना किट प्रोग्राम के प्रत्येक एपिसोड में कानपुर देहात के सरकारी चिकित्सकों को शामिल किया जाता है जो कोरोना से संबंधित जानकारी श्रोताओं को देते हैं। समुदाय के उन लोगों की सफलता की कहानी को भी शामिल किया गया है जहाँ को जुबानी में जो कोरोना से जंग जीत कर आये है ताकि श्रोताओं के मनोबल बढ़ सके। कोरोना किट प्रोग्राम के अंतर्गत कोविड 19 से संबंधित कानपुर देहात की सभी हेल्पलाइन नंबरों को लगातार बोला जाता है जिससे कानपुर देहात के जन जन को कोरोना से संबंधित कोई भी समस्या हो तो हेल्पलाइन के माध्यम से जानकारी प्राप्त कर सके इस



प्रोग्राम प्रसारण शनिवार दोपहर 1 बजे से 1.10 बजे तक और पुनः प्रसारण सोमवार शाम 7.30 बजे से 7.40 बजे तक हो रहा है। एपिसोड 9 बजे रात्रि से 10 बजे रात्रि तक फोनिम प्रोग्राम के जरिये श्रोताओं के व्व सवाल आते हैं जो कोरोना से संबंधित होते हैं उन सवालों के जवाब कानपुर देहात के चिकित्सकों के द्वारा कोरोना किट प्रोग्राम के माध्यम से दिये जाते हैं। समुदाय के लोग कोरोना किट प्रोग्राम में वृद्धि कर हिस्सा ले रहे हैं और अपने सवालों को करके उनके सही उत्तर पा रहे हैं।

नवराष्ट्र

गौरवोद्गार

बाळासाहेब थोरात यांचे प्रतिपादन

सामुदायिक रेडिओ केंद्र ग्रामीण जनतेचा आवाज

वर्धा व्यूरो, सामुदायिक रेडिओ केंद्र 90.8 एफएम ग्रामीण भागातील जनतेचा आवाज व त्यांच्या जागृतातील चेतना आहे. भविष्यात रेडिओ वर्धा याहीपेक्षा भरघोस कार्य करेल, असे प्रतिपादन बाळासाहेब थोरात यांनी व्यक्त केले. लोकनेते स्व. प्रमोद शेंडे यांच्या पूर्णकृती पुतळ्याच्या अनावरण प्रसंगी बाळासाहेब थोरात वर्धाला आले होते. दरम्यान त्यांनी माहिती व प्रसारण मंत्रालय अंतर्गत चालविण्यात येणाऱ्या वर्धातील सामुदायिक रेडिओ केंद्र 90.8 एफएमला भेट दिली.

रेडिओ वर्धा एफएमचे व्यवस्थापकीय संचालक अजय तिगावकर यांच्या कौटुंबिक सौख्यामुळे बाळासाहेब थोरात यांनी व्यस्ततेतून दिलेल्या भेटीदरम्यान बऱ्याच विषयावर



चर्चा केली. मागील वर्षी कोरोनाकाळात सामुदायिक रेडिओ केंद्र वर्धाद्वारा चालविण्यात आलेल्या रेडिओ वर्धा की पाठशाला या नावीन्यपूर्ण उपक्रमाबद्दल त्यांनी तोंडभरून कौतुक केले. कोरोना शिक्षण व्यवस्था पूर्णतः कोलमडून गेली

होती. त्या काळात शहरी व ग्रामीण भागातील विद्यार्थ्यांना शिक्षणात खंड पडू नये. म्हणून, रेडिओ वर्धाने बजावलेल्या महत्त्वपूर्ण भूमिकेबाबत त्यांनी गौरवोद्गार काढले.

माहिती, ज्ञान आणि मनोरंजन त्रिसूत्रीसह ग्रामीण

जनतेच्या जीवनाशी निगडित प्रत्येक मुद्द्याला उजागर करून त्यांना योग्य ती वाट दाखविण्याच्या कार्यासह शेती शिक्षण आणि आरोग्याचा महत्त्वपूर्ण मुद्द्यावर देखील रेडिओ वर्धा कसे कार्य करीत आहे. याबाबत आढावा अजय

तिगावकर यांनी थोरात यांच्यापुढे मांडला.

यावेळी आमदार रणजीत कांबळे, मनोज शर्मा, वर्धाचे उपविभागीय अधिकारी सुरेश बाळे, तहसीलदार रमेश कोळपे, तहसीलदार सूर्यवंशी यांच्यासह इतर अधिकारी उपस्थित होते. सुरुवातीला रेडिओ वर्धाच्या मुख्य कार्यकारी अधिकारी मंगला तिगावकर यांनी पाहण्याचे औक्ष्वान केले. केंद्र व्यवस्थापक अनुमोदक जगदीश भगत यांनी प्रस्ताविक केले. अयोजनाकरिता समृद्धी औद्योगिक प्रशिक्षण संस्थेचे प्राचार्य प्रफुल्ल कामोरे, आर. जे. सिद्धी, साउंड इंजिनियर निखिल डाहाके, एडिटर शकेब शेख, प्रा. मोरेश्वर पडोळे, प्रा. हेमंत इंगोले, अनिकेत शिंदेकर, मिरलंद आंबटकर यांनी प्रयत्न केले.

6.17 લાખની વસતીમાંથી 6.04 લાખે પહેલો ડોઝ લઈ લીધો બનાસકાંઠા 98 ટકા લોકોના રસીકરણ સાથે દેશમાં મોખરે

ગાંધીનગર | રાજ્યમાં સૌથી ઓછા શહેરો અને મહત્તમ ગ્રામીણ વસતી ધરાવતો બનાસકાંઠા જિલ્લો દેશમાં 98 ટકા લોકોના રસીકરણ સાથે મોખરે છે. જિલ્લામાં હાલ 45થી વધુ ઉંમરના લોકોનું રસીકરણ ચાલી રહ્યું છે અને એક જ મહિનામાં અધિકારીઓએ વ્યૂહાત્મક આયોજન ધરીને 6.17 લાખની વસતી સામે 6.04 લાખ કરતાં વધુ લોકોને ઓછામાં ઓછા પહેલો ડોઝ આપી દીધો છે.

રાજ્યમાં 45થી વધુની વયજૂથના 55 ટકા લોકોને પહેલો ડોઝ

બનાસકાંઠા કલેક્ટર આનંદ પટેલે કહ્યું કે, અમે આ માટે અમારા જિલ્લાના પ્રભારી સચિવ વિજય નેહરાના માર્ગદર્શન પ્રમાણે ચાલ્યા. જે દિવસથી રસીકરણ શરૂ થાય તે જ દિવસથી મહત્તમ લોકોને આવરી લેવા જોઈએ. આ કારણોસર અમે દૈનિક 50થી 55 હજારની સરેરાશથી રસીકરણ થાય તે લક્ષ્યાંક પાર પાડ્યું. આ માટે પાર્થિવ ગુરુઓ, દૂધ મંડળીઓ, પંચાયત સભ્યો, સખી મંડળ, વ્યાપારી, એપીએમસી

રસીકરણ બે રીતે થયું, કેન્દ્રો પર અને ગામેગામ ફરીને રસીકરણની માટે બે પ્રકારનું આયોજન કારણભૂત રહ્યું. એક તો રસીકરણ કેન્દ્રો પર સ્વયંભૂ આવે તેમનું રસીકરણ કરવું. ઉપરાંત ગામે-ગામ ફરીને આરોગ્યકર્મીઓ જેમ બાબરોગો માટે રસી અપાય છે તેમ રસી આપતાં હતાં, જેથી આખું કામ સરળતાથી પાર પડ્યું. હજુ આગામી સમયમાં 18થી 45 વર્ષના લોકોને રસી આપવાની ઘરો ત્યારે આ જ રીતે ઝડપથી કાર્ય ઘરો.

સહિતના લોકોને પ્રોત્સાહિત કર્યાં. દેશમાં માત્ર 40 ટકા જ્યારે ગુજરાતમાં 55 ટકાને રસી અપાઈ છે. સમગ્ર દેશમાં હાલ રસીકરણ ચાલી રહ્યું છે તેમાં 45થી વધુ વયના

લોકોની કુલ વસતીના માત્ર 40 ટકા જ્યારે ગુજરાતમાં આ જ વયજૂથના 55 ટકા લોકોને પહેલા ડોઝની રસી અપાઈ છે. તેની સામે બનાસકાંઠામાં આ લક્ષ્યાંક 98 ટકા હાંસલ થયો છે.

સામુદાયિક રેડિયો વક્ત્ર કી આવાજ ને શુરૂ કિયા કોરોના જાગરૂકતા કાર્યક્રમ



પ્રસારણ કરતે આર.જે હરી પાળ્ડેય ઓર આર.જે કરિશ્મા।

લોક ભારતી ન્યૂઝ બ્યૂરો

શિવલી કાનપુર દેહાત। કાનપુર દેહાત કે એક માત્ર સામુદાયિક રેડિયો વક્ત્ર કી આવાજ વૈરી દરિયાવને શુરૂ કિયા કોરોના જાગરૂકતા સે સમ્બંધિત કાર્યક્રમ કોરોના કિટ (કોરોના કિટ પ્રોગ્રામ) મેં સમઝેંગે ઓર જીતેંગે કોરોના સે જંગ ઇસ પ્રોગ્રામ મેં શામિલ કિયા ગયા હૈ કિસ તરહ સે હમ જાને કી

કોરોના કે લક્ષણ કયા હોતે હૈ, ડનકી પહચાન હમ સુદ કેસે કરે, હોમ આઇસોલેશન કયા હૈ ઓર ઇસમેં કયા કયા સાવધાની કરની હોતી હૈ (સાથ હી કોરોના સે વચને કે લિપે ઘર પર હી કયા ઇલાજ કિયા જાએ જિસસે કોરોના મહામારી સે હમારા શરીર અપની ઇમ્યુનિટી વઢા સકેં ઓર કોરોના મહામારી સે વચાવ કર સકે (સાથ હી અગર હમે સાંસ લેને મેં સમસ્યા હોતી

હૈ તો કેસે જાને કી હમારા ઍક્સીજન લેવલ કિતના હૈ ઓર સવસે સ્લાસ વાત કી સ્લાસ પાન કે કયા લિયા જાએ જિસસે શરીર કી પ્રતિરક્ષા મજબૂત વની રહે (કોરોના કિટ પ્રોગ્રામ કે પ્રત્યેક ઇપીસોડ મેં કાનપુર દેહાત કે સરકારી ધિકિત્સકો કો શામિલ કિયા જાતા હૈ જો કોરોના સે સમ્બંધિત જાનકારી શ્રોતાઓં કો દેતે હૈ (સમુદાય કે ડન લોગો કી સપ્લતા કી કહાની કો બી શામિલ કિયા ગયા હૈ ડન્હી કો જુવાની મેં જો કોરોના સે જંગ જીત કર આયે હૈ તાકિ શ્રોતાઓં કે મનોવલ વઢ સકે (કોરોના કિટ પ્રોગ્રામ કે અંતર્ગત કોવિડ 19 સે સંબંધિત કાનપુર દેહાત કી સખી હેલ્પલાઇન નંબરી કો લગાતાર બોલા જાતા હૈ જિસસે કાનપુર દેહાત કે જન ડન કો કોરોના સે સમ્બંધિત કોઈ બી સમસ્યા હો તો હેલ્પલાઇન કે માધ્યમ સે જાનકારી પ્રાપ્ત કર સકે। સમુદાય કે લોગ કોરોના કિટ પ્રોગ્રામ મેં વઢ વઢ કર હિસ્સા લે રહે હૈ ઓર અપને સવાલોં કો કરકે ડનકે સહી ડત્તર પા રહે હૈ।

आम लोगों को कोरोना के प्रति जागरूक कर रहा सामुदायिक रेडियो

कल की आवाज 91.2 एफ एम पर दो बार प्रसारित हो रहा कोरोना किट प्रोग्राम, डाक्टर्स दो महत्वपूर्ण राय-सुझाव

जन संदेश टाइम्स ब्यूरो

कानपुर देहात। सामुदायिक रेडियो कल की आवाज 91.2 एफ एम बैरी दरियाव ने कोरोना जागरूकता से सम्बंधित कार्यक्रम कोरोना किट शुरू किया है।

इसमें बताया जाएगा कि किस तरह से हम कोरोना के लक्षणों से वाकिफ हो, उनको पहचान हम खुद कैसे करें, होम आइसोलेशन क्या है और इसमें क्या क्या सावधानी करनी होती है।



सामुदायिक रेडियो कल की आवाज में टी जा रही महत्वपूर्ण जानकारी।

साथ ही यह भी बताया जाएगा कि कोरोना से बचने के लिए घर पर ही क्या इलाज किया जाए ताकि महामारी के दौरान हमारा शरीर अपनी इम्युनिटी कैसे बढ़ा सकता है। कोरोना किट

प्रोग्राम के प्रत्येक एपिसोड में कानपुर देहात के सरकारी चिकित्सकों को शामिल किया जाता है जो कोरोना से सम्बंधित जानकारी श्रोताओं को देते हैं। समुदाय के उन लोगों को सफलता

की कहानी को भी शामिल किया गया है उन्ही को जुबानी में जो कोरोना से जंग जीत कर आये है ताकि श्रोताओं के मनोबल बढ़ सके। कोरोना किट प्रोग्राम के अंतर्गत

कोविड 19 से सम्बंधित कानपुर देहात की सभी हेल्पलाइन नंबरों को लगातार बोला जाता है ताकि कानपुर देहात के जन जन को कोरोना से सम्बंधित कोई भी समस्या हो तो हेल्पलाइन के माध्यम से जानकारी प्राप्त कर सके।

इस प्रोग्राम प्रसारण शनिवार दोपहर 1 बजे से 1 बजकर 10 बजे तक और पुनः प्रसारण सोमवार शाम 7.30 बजे से 7.40 बजे तक हो रहा है। रोजाना 9 बजे रात्रि से 10 बजे रात्रि तक फोनिम प्रोग्राम के जरिये श्रोताओं के सवाल आते है जो कोरोना से सम्बंधित होते है उन सवालों के जवाब कानपुर देहात के चिकित्सकों के द्वारा कोरोना किट प्रोग्राम के माध्यम से दिये जाते है।

कोविड-19 की जानकारी

AGRA (5 Aug.) : डा. भीमराव अंबेडकर यूनिवर्सिटी के कम्यूनिटी रेडियो और यूनिसेफ के सहयोग से यंग वारियर कैंपेन के तहत युवाओं को कोविड 19 से जुड़ी जानकारी दी गई. डॉ. ब्रजेश सिंह चंदेल ने कहा कि युवाओं को जिम्मेदारी लेनी होगी. सभी को वैक्सीनेशन के लिए प्रेरित करना होगा.

युवाओं को जागरूक कर रहा है रेडियो आईआईएमटी

वैभव न्यूज ■ मेरठ

शहर का पहला रेडियो स्टेशन आईआईएमटी रेडियो 90.4 एफएम, यूनिसेफ और सीआरए के साथ मिलकर युवाओं को जागरूक कर रहा है। भारत में युवाओं की बढ़ती तादाद को देखते हुए रेडियो आईआईएमटी पर 'यंग वॉरियर' कार्यक्रम के माध्यम से युवाओं को जागरूक कर रहा है।

प्रधानमंत्री श्री नरेन्द्र मोदी का भी मानना है की किसी भी देश की तरक्की के लिए युवाओं का आगे आना बेहद जरूरी है। इसलिए वर्तमान के कोरोना काल को देखते हुए इस खास प्रोग्राम के माध्यम से युवाओं को



रेडियो से जोड़कर वैक्सीनेशन और कोविड प्रोटोकॉल्स के लिए जागरूक किया जा रहा है। मेरठ के युवा भी इस प्रोग्राम में बढ़-चढ़ कर हिस्सा ले रहे

हैं। रेडियो डायरेक्टर डॉक्टर सुगंधा ने बताया की 'यंग वॉरियर' कार्यक्रम नवंबर तक रेडियो पर प्रसारित किया जाएगा।

Role of community radios in India



BRIJENDER SINGH PANWAR

The Government must realise the importance of community radios and sustain them by providing financial support and professional facilities

The role of Community Radio Stations (CRS) in disseminating critical information during the period of the COVID-19 pandemic hardly known. Over 322 Community Radios in India, managed by educational institutions called Campus Radios, NGOs-managed radios and Krishi Vigyan Kendra-managed radios, took up the challenge of connecting with their communities by giving relevant information, creating awareness, confidence and motivation amongst the masses to face the grave situation.

Although most of the Community Radios were struggling for survival due to step-motherly treatment in terms of allocation of funds through projects, non-availability of advertisement from the Bureau of Outreach & Communication, and advertisements from the Ministry of Information and Broadcasting, these Community Radio Stations were not found wanting in discharging their social responsibility in the hour of national crisis.

The Community Radio Association of India (CRAI), the recognized body of Community Radio Stations in the country, undertook a survey and based upon the information and data received from 150 community radio stations, it was observed that the most important need of the vulnerable sections of the population was for credible information about the pandemic in local languages and dialects and how they could protect themselves against it.

In the initial days of the pandemic, the CRS answered the following questions: What is Covid-19 and what are its symptoms/signs of spread? What precautions need to be taken? Why lockdown and curfews have become necessary? What are people expected to do to stop the spread? How many cases have been reported in each region?

The community radio teams across the country collated the answers from advisories issued by the district administrations and state governments from time to time. The radio reporters conducted interviews with the doctors and experts and broadcast them prominently. The information based on "Do as Don'ts" were shared with the public. Data supplied by the Departments of Information & Public Relations, Health, District and State Disaster Management and police was disseminated on a regular basis. The broadcast time of the community radio ranged from 12 to 24 hours daily.

Initially, only 50 per cent of the broadcast content was related to Covid-19, but as the situation worsened and the lockdown was enforced, the content was exclusively pandemic-related. When the crisis was at its peak, the stations broadcast special awareness programmes, appeals of the authorities to stay at home and observe the guidelines issued by the government to fight the virus. Almost all the community radios faced several challenges. Curfew was strictly enforced so manpower crunch was felt because the movements of many community radio reporters were restricted. In many places



CONSIDERING THE ROLE PLAYED BY COMMUNITY RADIOS ACROSS INDIA, THEY SHOULD BE RECOGNISED AT PAR WITH OTHER MODES OF MEDIA AND SHOULD BE PROVIDED THE SAME STATUS AS OTHER MEDIA ORGANISATIONS AND MEDIA PERSONS ENJOY. COMMUNITY RADIOS THROUGHOUT THE COUNTRY ARE PREPARED TO CONTRIBUTE DURING THE THIRD WAVE OF THE PANDEMIC

(The writer is the President, Community Radio Association of India. The views expressed are personal.)



they were not issued curfew passes to reach the irrespective studios and the radio operations were managed by one or two community reporters who worked in long shifts.

Many radio reporters worked from home by sending their reports through mail and Whatsapp. The recorded voice clips of local MLAs, community leaders, celebrities, district magistrates, superintendents of police, doctors and experts requesting the community members to stay at home and observe social distancing were recorded through telephone and sent through mail and Whatsapp to the studios which were then broadcast on the radio.

Jingles were made in studios or downloaded from common sources with an appeal by celebrities through songs and popular messages to create awareness about the danger of virus and its prevention. Some community radios innovated new methods of virtual broadcasting where the community reporters sent their inputs from home and nobody was present in the studio, but the radio broadcast was on throughout.

The community radios acted as a bridge between the district administration and the community members. All relevant information and messages were passed on through community radio reporters. The community radios received lot of feedback through live programmes, telephony and messages from the public which was duly shared with the administration and the solution of the problems were communicated to the public. The concerns for persons with disabilities, elderly citizens and economically poor were raised as well.

The community radios also regularly broadcast programmes on health awareness, community participation, motivation, positivity, par-

enting, nutrition, fitness, talent connect, junior RJ connect, homemakers connect, culinary-based programmes, idea sharing of how to engage kids, creative practices, yoga for everyday, inspirational stories and information to seek help and support from each other in this crucial hour. Some community radios connected with the underprivileged sections by providing information on the steps taken by the government and local NGOs to provide them financial help, food and for health services with 'Free-Des-Tele-Consulting', where doctors were available to help people by providing consultation on any kind of health ailment and issues relating to mental health.

Many community radios shared Self-Corona Test Assessments through their blogs to tell people not to get confused and mistake seasonal illness for COVID-19 and undergo virus testing.

A pledge document was floated, digitally, where people of all ages put the irrevocable promises to stay at home for a healthy future of all and sharing how are they were utilising their time in isolation. The responses received from different community radios indicated that they had become an authentic source of information and means of providing entertainment to the community at large during the crucial time of self-isolation.

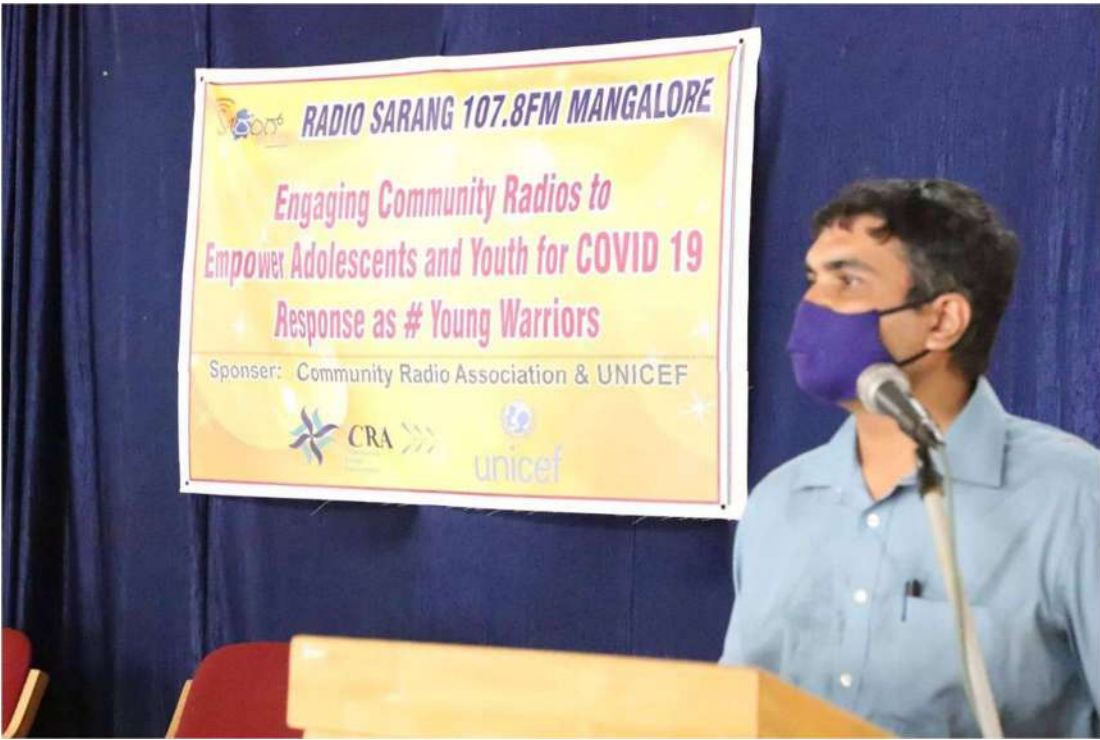
The community reporters through their vigilant approach also busted fake news being circulated by vested interests in their communities. They would first verify the suspicious news with officials and broadcast the correct version. During the migration of workers from cities to villages, community radios, especially those operating from Delhi, Uttar Pradesh and Bihar, performed a constructive role by broadcasting information that

proved to them on their way.

The community radio stations are keeping the morale of peer stations high by sharing information through Whatsapp and other IT platforms and other audio content in various languages. The CRS produced creative content in the form of jingles, poems and folk songs in different languages and dialects and shared it, giving diversity to their content. Unfortunately, the contribution of community radios has not been suitably recognized and appreciated.

The reporters of community radios were not invited to participate when the Prime Minister interacted with the radio jockeys of commercial radios. The Department of Community Outreach, Ministry of Information and Broadcasting has not released any advertisement campaign for Community Radio Stations in the last two years. The outstanding dues of the previous four to five years have not been cleared till date. The various ministries totally ignored the CRS while formulating their communication plans for Covid-19 management and other health-related campaigns.

Considering the role played by community radios across India, they should be recognized at par with other modes of media and should be provided the same status other media organizations and media persons enjoy. The community radios throughout the country are prepared to contribute during the third wave of the pandemic. We do hope that the Government and other concerned authorities would realize the important contribution of the Community Radio Stations in this national crisis and would help in sustaining the community radios by providing them financial support and professional facilities for performing better in the times to come.





RADIO WARDHA 90.8 FM PRESENT



Jayashree Thote

District Malaria / Filariasis Officer, Wardha

Topic - Precautions for Dengue,

Telecast - SUNDAY

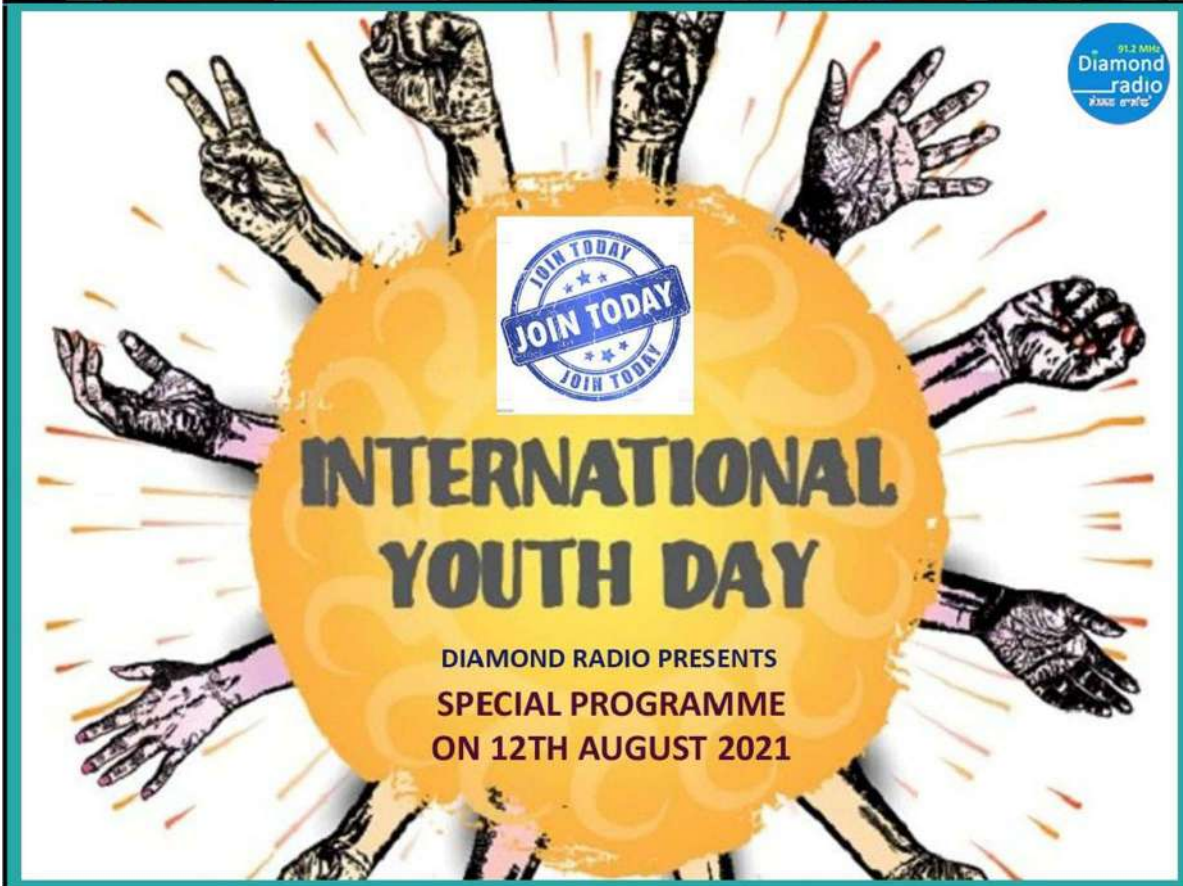
8 Aug 2021, 9 am

Re - Telecast - 8 pm









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